



**You'll feel like family.**

## **News Release**

**For immediate release**

### **The celebration may be over but the party has just begun!**

Victoria, BC (December 3rd, 2009) – Country Grocer just wrapped up an 8 week long 25 Anniversary Celebration. Over a hundred and fifty thousand dollars in free prizes and discounts were given out to customers and team members from October 4 thru November 28, 2009.

To wrap up the event, Country Grocer is giving away a 2010 VW Golf City to one lucky customer.

“We decided to do something new and exciting for our 25 Anniversary and wanted to say thanks to our customers, suppliers and team members that have supported us along the way.” says Country Grocer Director Peter Cavin. “We are proud to be a 100% locally owned and operated BC Business”, says Cavin.

On December 18, 2009, noon, at Country Grocer Cobble Hill, the draw for the 2010 VW Golf City begins. One qualifier from each Country Grocer location will be chosen and invited to the party. Upon their arrival, each qualifier will be given a key. If the key fits, they win the car!

#### **About Country Grocer**

Established in 1984, Country Grocer is a proud 100% Vancouver Island and Saltspring Island based company that operates 6 stores. Country Grocer has over 550 employees, and is one of Vancouver Island and Saltspring Islands most cherished grocery companies with a strong set of values and principles. The company has also formed the Island Independent Buying Group (IIBG) located in Chemainus, BC which is a warehouse and delivery system, allowing better buying volumes which enables the savings to be passed on to customers.

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