



News Release

For immediate release

Country Grocer Support Helps Fill Dreams by raising over \$8000!

VICTORIA, January 5, 2011—Country Grocer customers, team members, and suppliers helped Vancouver Island and Gulf Island children with life-threatening conditions by selling Island Grown “Dream Bouquets” (grown by Eurosa Farms), \$2 paper shirts and Island-grown Christmas trees (grown by Wintergreen Tree Plantation) between November 13th and December 13th.

“The over \$8000 raised from this promotion will help Vancouver Island and Gulf Island children achieve their dreams,” said Help Fill a Dream Executive Director, Steve Duck.

Established in 1986, Country Grocer is a proud 100% Vancouver Island and Salt Spring Island company with six stores and more than 550 employees. It is one of the Islands’ most cherished grocery companies with a strong set of values and principles.

Help Fill a Dream is an immediately responsive charitable foundation that inspires hope, help and happiness for Vancouver and Gulf Island children with life-threatening conditions. The foundation fulfills dreams, improves quality of life, and assists families with care and financial support.

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Media contact:

Steve Duck, Executive Director Help Fill a Dream (250) 891-6599 steve@helpfilladream.com
Tammy Averill, Marketing Manager Country Grocer (250) 708-3902 taverill@countrygrocer.com