



**You'll feel like family.**

## **News Release**

**For immediate release**

### **Country Grocer proud to announce newest addition to the family**

Nanaimo, BC (January 4, 2011) –Vancouver and Salt Spring Island owned and operated Country Grocer is proud to announce that the newest member of Country Grocer stores (store 7) will be opening in the Green Rock development on Bowen Road in Nanaimo BC in Spring or Summer 2012.

“We are very excited about our new store.” says Country Grocer Director Peter Cavin. “We love being in the Nanaimo neighbourhood with our Chase River store so expansion into mid Nanaimo is perfect for us”, says Cavin. “A new store will also benefit the workforce in Nanaimo. We'll be looking for team members to join us in late 2011 or early. 2012.

The new store will boast approximately 40,000 square feet of retail space, a full service meat, seafood, deli and bakery counters and will be built to green standards. It will have bio-swales, rain gardens and rain water management throughout the whole subdivision. The new centre is expected to spur further development and upgrades along the busy Bowen Road corridor.

#### **About Country Grocer**

Established in 1986, Country Grocer is a proud 100% Vancouver Island and Salt Spring Island based company that currently operates 6 stores. Country Grocer has over 550 employees, and is one of Vancouver Island and Salt Spring Islands most cherished grocery companies with a strong set of values and principles. The company has also formed the Island Independent Buying Group (IIBG) located in Chemainus, BC which is a warehouse and delivery system, allowing better buying volumes which enables the savings to be passed on to customers.

#### **About Green Rock Developments Ltd.**

Greg Constable of Island Westcoast Developments own half of the Green Rock Developments Ltd, while Country Grocer owners Wally Large, Henry Zwynenburg, Peter Cavin and Mark Wilson own the other shares. Island Westcoast Development's built Country Grocer's award winning store in Chase River in South Nanaimo.

-30-

---

**Media contact:**

**Tammy Averill, Marketing Manager Country Grocer (250) 708-3902**